

## CP Foods's chicken gets ready for the space mission, improving food safety standards for astronauts

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Thailand-based Charoen Pokphand Foods Public Company Limited (CP Foods) is embarking on a stellar new venture: sending the chicken into space as part of the Thai Food "Mission to Space" program.

The company is collaborating with two global partners, Nanoracks LLC, the US leading provider of space innovation, and mu Space and Advanced Technology Co., Ltd., a manufacturer of space technology solutions in Southeast Asia, to send chicken to space. This spearheads a unique initiative to elevate Thai chicken's safety standards to those required for space-grade food - some of the strictest known to mankind.

The chicken products associated with the project will be subjected to rigorous certification processes to ensure compliance with stringent space safety standards, thus making them astronaut-friendly. The realisation of this endeavour will be an important milestone for CP Foods, solidifying the global recognition and compliance of their chicken's safety standards with the demanding Space Food Safety Standards. This aligns with NASA's uncompromising food safety requirements, boosting Thailand's national pride for adhering to the most elevated safety standards worldwide. Alongside this revolutionary initiative, CP Foods will host a forum titled "Thai Food - Mission to Space," which will bring together international experts to discuss the elevation of Thai food to space-level safety standards.

This forum will examine the significance of meeting space standards for Thai food, the innovations transforming the Thai livestock industry, and the sector's future implications. The forum's speakers include former NASA astronaut Michael

Massimino, former NASA food scientist Vickie Kloeris, and several highly respected individuals from the scientific, medical, and livestock development sectors.

Prasit Boondoungprasert, CEO of CP Foods, asserted that this groundbreaking initiative showcases the company's commitment to the safety of its chicken meat, positioning it among the world's most trusted meat brands. The quest to achieve Space Food Safety Standards is anticipated to bring immense national pride to Thailand. "At CP Foods, our top priority is food safety and quality. Our collaborations with experts like NANORACKS LLC and MU Space have cemented our readiness to demonstrate that Thai chicken adheres to space-level safety standards. Our chickens will be subjected to rigorous safety and quality standards checks, including exhaustive inspections for residues and contaminants as per NASA's requirements," said CEO Prasit.