

## CHINT expands Smart Energy and Sustainability expertise to South Korea

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CHINT, a global leader in smart energy solutions, has officially expanded their smart energy and sustainability services to South Korea yesterday. The new office is driven by a dedicated team of the industry's top scientists, engineers, and experts who have the local expertise to serve the South Korea market and support companies in their energy and resource transition journey to sustainable solutions. CHINT partners with businesses, governments, and communities to reimagine smart energy solutions globally. CHINT's South Korea office and its Experience Center are co-located at Indeogwon IT Valley.

As a global end-to-end solutions provider, CHINT offers Power-to-Plug assistance that propels organizations in the United States of America, Europe, West Asia and Africa, and Asia Pacific (APAC) to succeed with customizable, realistic, and superior quality products and services. Over the last three years, CHINT has been rapidly expanding their services across APAC. In 2022, CHINT established offices in Singapore, Malaysia, and Philippines, with the Singapore office serving as the Asia Pacific Headquarters and co-located with CHINT Asia Pacific Innovation Lab.

"Globally and in APAC, CHINT has established a strong track record in driving local companies in their global and regional smart energy expansion plans without compromising environmental goals. Our presence in South Korea will enable us to support the business ventures of companies in the country, specifically in green technologies such as Electric Vehicles and smart power grids." said Lisa Wu, Deputy General Manager, Asia Pacific, CHINT Global.

South Korea is the newest addition to CHINT APAC's foothold in the region. This marks another milestone of CHINT's commitment to continually partner with their customers to achieve their business and environmental goals while boosting production efficiency. CHINT supports their local market in key business segments, namely Renewables, Energy Storage Systems (ESS), Electric Vehicles (EV) and Transmission and Distribution (T&D).

The office in South Korea encompasses a CHINT Experience Center that showcases solutions built on next-generation technology, including Low-voltage Power Distribution Systems, Digital Substation Solutions, ESS technologies, and EV charging solutions that range from products and services required to build charging facilities to customer services and smart energy management solutions. This purpose-built center enables CHINT's partners, stakeholders, and customers to draw inspiration from the solutions on display and reimagine innovation to find solutions to their business pain points. It is built with collaboration in mind, where customers can discover the Research & Development experience that will spearhead the next leading edge smart energy solution for the region.

The CHINT office launch in South Korea was co-officiated by Ms. Lisa Wu, Deputy General Manager, Asia Pacific, CHINT Global, and Er. Lim Say Leong, IEC Ambassador (2018-2021) and Technical Director of Asia Pacific, CHINT Global and Sunlight Electrical. Distinguished guests who honored the event included international prominent authorities.