Boston-based Salient Predictions unveils suite of Weather Metrics for Agri Sector

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Salient Predictions, a Boston-based technology company that creates the worldâ??s most accurate subseasonal-to-seasonal (S2S) weather forecasts and analytics, has announced the launch of a new suite of weather metrics which will provide agribusiness and food producers with data to make faster, smarter decisions.

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The companyâ??s new agriculture metrics incorporate hyper-localised forecast data which is relevant to the agriculture sector. This data is based on Salientâ??s industry-leading ocean and land-surface forecasting technologies developed from decades of research at Woods Hole Oceanographic Institution and MIT.

â??Agriculture businesses are experiencing first-hand effects of our changing climate, having more accurate, long-term weather metrics that go far beyond whatâ??s possible today gives a critical advantage for resource planning and preparedness in the face of increasing climate disruptions.â?• said Matt Stein, CEO of Salient.

â??These new and enhanced metrics enable agribusinesses to better anticipate the impacts of weather on their operations,â?• said Janet Lee, Chief Product Officer at Salient.

The Metrics helps agribusinesses better anticipate the needs of their customers and proactively place the right products at the right time to maximize the benefits realized.