



FMC India introduces 3 new products for pest management and soil fertility

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Hyderabad based FMC India, an agricultural sciences company has announced its portfolio expansion with three new products in support of Indian farmers to achieve better yields through good quality produce and an improved soil profile.

Commenting at the launch event, Ravi Annavarapu, President, FMC India, said, “FMC India has served Indian farmers for more than three decades, and we are committed to enabling their prosperity, while contributing to the sustainability of Indian agriculture.”

Talstar® Plus insecticide is a novel broad-spectrum premix that provides protection against sucking and chewing pests which are a big pain point for Indian farmers of groundnut, cotton and sugarcane crops. The product gives farmers a superior tool to fight white grub, thrips and aphids in groundnut; grey weevil, mealy bug, jassids, whitefly, thrips and aphids in cotton; and termite and early shoot borer in sugarcane crop.

Petra® Biosolution is a new generation customized solution powered by reactive carbon technology to improve the physical and biological properties of soil. It provides crops with the much-needed head start by mobilizing the applied phosphorus in the soil. Fortified with organic matter, Petra® Biosolution acts as a source of food for soil microbes, while facilitating nutrient uptake, improving soil texture and enhancing soil fertility. It is easy to use, suitable for majority of crops, and creates a solid foundation for healthy soil, root and plants.

Cazbo® crop nutrition, a specialty micronutrient solution, effectively nourishes crops by supplementing essential elements like calcium, zinc and boron, and working to correct multiple deficiencies and related disorders in most crops. It provides better efficiency compared to traditional calcium solutions when utilized in appropriate dosage and at the right stage of the crop growth cycle. Cazbo® crop nutrition promises to contribute significantly to improved fruit quality and storage potential of the crop.

FMC India has also partnered with Professor Jayashankar Telangana State Agricultural University (Hyderabad) on a Model Village Program to promote sustainable agricultural practices.