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Bangladeshi Langra, Ashwina mangoes and Tulshimala rice earn GI tag

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Bangladeshâ??s four more products, including the yoghurt of Bogura, mango varieties Langra and Ashwina from Chapainawabganj Aman variety of the fragrant Tulshimala rice from Sherpur have been recognised as geographical indication (GI) products.

Md Zillur Rahman, deputy registrar (Trade Marks) of the Department of Patents, Designs and Trademarks (DPDT), informed. The department under the industries ministry issued GI certificates to the four products recently.

As a result of this, fifteen products from Bangladesh have been recognised as GI products thus far. These products include Jamdani, Ilish, Muslin, Rajshahi silk, Rangpur's Shatranji, Dinajpur's Kataribhog rice, Rajshahi's Fazli mango, and Chapainawabganj.

Bogura, frequently referred to as the yoghurt capital, employs 400 manufacturers of varying sizes to create an average of 50 tonnes of yoghurt daily. During holidays like Eid, demand for fermented dairy product rises.

The GI certification is seen by Nurul Bashar Chandan of Asia Sweets as a fantastic opportunity to expand the yoghurt industry. Asia Sweets is currently the top producer of yoghurt in Bogura, producing about 1,000 kg of yoghurt each day.