AgroSpectrum ASIA
Envisaging Future | Updating Present

HELM AG and CropX join forces in SKYFLD App to advance Precision Farming

11 July 2023 | News

CropX data and insights accessed on SKYFLD; SKYFLD clients to use CropX soil sensors



CropX data and insights accessed on SKYFLD; SKYFLD clients to use CropX soil sensors

Insreilâ??s CropX Technologies and HELM AG advances their strategic partnership to enable data-driven sustainable farming. HELM AG's SKYFLD app customers can now access data and agronomic insights from the CropX agronomic farm management system through a seamless API integration that will empower farmers to make informed decisions and enhance precision farming practices.

The SKYFLD app helps farmers manage their fields sustainably with precision fertilizer and crop protection planning, recording and scouting. SKYFLD users can create digital fertilization and seeding plans based on satellite biomass maps to help farmers get the most out of every field.

SKYFLD users will now access a wealth of valuable information that the CropX agronomic farm system collects from sources in and around the farm, including predictive data from CropX soil sensors related to soil moisture and data, disease pressure, salinity and leaching - all in one comprehensive platform.

The collaboration enables HELM AG to tailor their SKYFLD digital experience to their customers' needs without reinventing the wheel. With SKYFLD powered by CropX, users can have confidence that their agronomic decisions are grounded in accurate and reliable data and agronomic expertise to help them optimize irrigation practices, enhance crop yields, and improve resource efficiency.

HELM AG's Director of Digital Agriculture Stephan Poppe-Kirchmann said, "By leveraging CropX's expertise, we are providing a powerful platform that combines Helm AG's deep industry knowledge with cutting-edge agronomic insights. This partnership represents a significant step forward in our mission to support farmers in making data-driven decisions for their operations."

HELM AG is one of the world's leading crop protection companies with over 120 years in the industry, and sales offices and participations in over 30 countries. CropX is one of the fastest growing agtech startups, bringing advanced yet user-friendly digital agronomic solutions to farms globally. Both companies share a vision of creating powerful yet simple solutions to help farmers adopt digital innovations.