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Vietnam to host its first ever World Flower Council SummitÂ

14 August 2023 | News

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Themed â??Vietnam-Blooming with timeless charmâ?•, the event is expected to see more than 500 delegates who are famous designers, experts, flower arrangement artists, and scientists from more than 20 countries around the world.

An opening ceremony will be held atÂ Da Lat University, with the function featuring performances by 12 international designers and a flower arrangement contest involving the participation of 40 local and foreign contestants.

A wide range of activities will be organised during the course of the five-day event, including a floral display, as well as a workshop on fruit, vegetable, and flower design. In particular, flower fashion shows are expected to bring impressive performances to audiences. The World Flower Council Summit organised by the World Flower Council (WFC) was first held back in 1995. It aims to honour the values of flowers and the flower industry, while maintaining the mission of spreading world peace and sharing both love and knowledge about flowers