

Thailand extends rice export alliance with Japan

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Department of Foreign Trade led Thai Rice Exporters Association to visit Japan at the end of August 2023 to strengthen relations with government and private sectors involved in Japanese rice products and build confidence in the quality of Thai rice standards As a rice exporter with international quality and standards.

The Department will lead the Thai Rice Exporters Association to meet with the Ministry of Agriculture.Â Japan's Ministry of Agriculture, Forestry and Fisheries (MAFF), the body that oversees rice auctions.Â and determine the amount and type of rice to be imported into JapanÂ To strengthen relations and exchange information on rice trade situations, policies, problems - obstacles, and solutions to promote rice trade between each other.Â which will benefit both parties.

The MAFF is a Japanese government agency with strong ties to the Department. and the Thai Rice Exporters Association In the past, there was a delegation travel to meet each other every year Even during the COVID-19 epidemic, the Department held meetings with MAFF and the Thai Rice Exporters Association via Zoom Meeting system . MAFF on the occasion of visiting Thailand

In addition, it is also scheduled to bring the Thai Rice Exporters Association to meet with Overseas Merchandise Inspection Company (OMIC) to discuss quality inspection of Thai rice to Japan. To promote the export of Thai rice to Japan and build confidence in the quality of Thai rice standards, OMIC is a rice quality inspection agency assigned by the Ministry of Health, Labor and Welfare (MHLW) of Japan to inspect the quality of rice to be exported to Japan.

The Director-General of the Department of Foreign Trade further revealed that Japan is a country with close ties as an ally important to Thai rice trade. Each year, Thailand exports about 290,000 - 310,000 tons of rice to Japan per year, taking a 46.74% share of the rice market in Japan. About 96% of Thai rice exported to Japan is white rice, and the rest is glutinous rice. Thai white rice and Thai jasmine rice are the top two exports from Thailand to Japan in 2023. In addition to maintaining the Thai rice market in Japan, it will help build confidence in the quality and standard of Thai rice.