

SpendEdge highlights key benefits of short food industry supply chain

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SpendEdge, a global leader in procurement market intelligence space recently highlighted the 7 major benefits of short food supply chain.

In the resource, the market intelligence leader focused on the significance of the short food supply chain. Having a short supply chain will benefit the food industry by increasing the profits of farmers and other producers, revitalizing rural economies, and giving consumers access to fresh, fairly-priced foods.

Game-Changing Benefits:

The experts at SpendEdge have shared the 7 benefits of implementing a short supply chain in the food industry:

- 1. Improved negotiating positions for farmers:**
These short food industry supply chains offer farmers greater power during negotiations, especially during those with retailers.
- 2. Increased communication between producer and consumer:**
Short supply chains can lead to job creation, especially in rural areas, which also helps to increase the farmer or producer's reputation and the trust that consumers place in them.
- 3. Reduced transportation costs:**
Short supply chains typically serve a local area, reducing the energy costs, transportation costs, and CO2 emissions used to transport goods in longer supply chains.

4. Increased transparency:

It's easier to make short food industry supply chains with few or no intermediaries transparent than it is longer and more complex ones.