

Syngenta launches Agcelerators campaign to promote collaborative sustainable agriculture

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According to the 2019 World Resources Report: "Creating a Sustainable Food Future", meeting this challenge will require closing three gaps:

- A 56 percent "food gap" between what was produced in 2010 and food that will be needed in 2050;
- A nearly 600 million-hectare "land gap" (an area nearly twice the size of India) between global agricultural land area in 2010 and expected agricultural expansion by 2050
- An 11-gigaton "greenhouse gas mitigation gap" between expected emissions from agriculture in 2050 and the level needed to meet the Paris Agreement.

Sustainability in agriculture involves balancing the need to increase food production with the need to protect the environment, conserve natural resources, and ensure long-term viability of agricultural systems. Agcelerators help accelerate the transformation of agriculture in this regard.

Through Agcelerators, Syngenta will highlight its enduring commitment to environmental stewardship, innovation, and support for farmers, showcasing people, products and services that are making a positive difference. The campaign humanizes the efforts through telling real-life stories, demonstrating the positive and tangible impact being made on the lives of individuals and communities around the world.

Alexandra Brand, Regional Director, Syngenta Crop Protection, Europe, Africa and Middle East said, "Agcelerators are champions developing and embracing new ideas and establishing new partnerships and ways of working. They are the driving force behind sustainable farming practices that will have a lasting impact on our planet. It is now time we hear their stories."

Syngenta is addressing critical farming challenges while showcasing cutting-edge technologies and pioneering approaches, Syngenta seeks to catalyze a movement that leverages the collective strength of farmers, stakeholders, and the broader community to shape a new era for agriculture.