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Vietnam prepares for 23rd International Agriculture Exhibition, AgroViet 2023

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Vietnamâ??s Hanoi Agricultural Trade Promotion Center is introducing the 23rd International Agricultural Exhibition (AgroViet 2023) to be held in Hanoi from 14-17 Sep.

The platform will facilitate international economic exchange cooperation, promote brands, products, trade transactions, honor agricultural, forestry, and fishery products and OCOP products, high quality agricultural specialties of localities throughout the country. The forum will be an opportunity for businesses and cooperatives to consolidate and exploit the domestic and export markets.

Nguyen Minh Tien, Director of the Center for Agricultural Trade Promotion, said â??The 23rd International Agricultural Exhibition is an important annual trade promotion activity organized by the Ministry of Agriculture. Agriculture and Rural Development directs the Agricultural Trade Promotion Center to organize from September 14 to 17, 2023, to promote and expand international economic exchange cooperation, brand promotion, products, trade transactions, honoring high-quality agricultural, forestry, and fishery products, OCOP products, and agricultural specialties of localities throughout the country; This is also an opportunity for businesses and cooperatives to consolidate and exploit domestic and export markets.

Within the framework of the Fair, thematic seminars will take place in both live and online formats. Specifically, the Workshop on Green and Sustainable Agricultural Development associated with the rural tourism model; Workshop on "Propaganda and promotion of consumption of typical products and specialties in mountainous, remote and island areas on the e-commerce platform in 2023"; Organize trade conferences between Vietnamese and foreign businesses.

Agroviet 2023 will have nearly 200 domestic and international exhibitors with businesses from China, Korea, Australia, Russia and 45 localities across the country such as Hanoi, City. Ho Chi Minh, Ca Mau, Ba Ria - Vung Tau, Kien Giang, Soc Trang, Ben Tre, Tien Giang, Dak Nong, Lam Dong, Quang Ngai, Dong Thap, Lao Cai, Hai Phong, Son La, Yen Bai, Thailand Nguyen, Cao Bang, Tuyen Quang, Quang Ninh.

The exhibition will feature agricultural and food products from Australia, including abalone, olive oil, Manuka honey, native flower honey, as well as Chinese fresh flowers, vegetables, and fruits. There will also be cheese, butter, sunflower oil, tumblers, wooden dolls, and souvenirs from the Russian Federation. Also a line of Korean sensor technology, such as: sugar content meter, generator, will be displayed at the exhibition in order to promote mechanization in production. In addition, the exhibition will showcase Image sensor technology that detects abnormalities inside fruits and vegetables without having to cut them, using color and shape to classify them. A wide variety of technological agricultural machines and equipment from China, such as refrigeration and insulation equipment, livestock and poultry dryer equipment, electric three-wheeled vehicles, forklifts, excavators, generators, and electric sprayers will also be the event highlights.