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BayerÂ collaborates with ABAG to encourage women protagonismÂ in agribusiness

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Bayer has partnered with the Brazilian Agribusiness Association (ABAG) on an initiative that recognizes the protagonism of 45 rural producers from various parts of Brazil. Four researchers are competing for the title and the linked institution will receive R$15,000 as an incentive. Voting is open until October 5. An award category for Science and Research is introduced as an acknowledgment of women's role in various aspects of agribusiness.

Bayer invests around 2.8 billion euros per year in research and development because it understands the importance of research for the sector. The sixth edition of the Women of Agro Award will recognize rural producers who adopt agricultural practices anchored in the ESG (Â*environmental, social and governance*Â) pillars.Â The same rule applies to the new category, with the difference that projects with impact or great scientific scope will be valued.Â

"We want to emphasize the advancement that science and research bring, in terms of sustainability and innovation in agribusiness, while reinforcing how women's protagonism is present both inside and outside the gate", comments Isabela Fagundes, corporate communications specialist atÂ theÂ division Bayer's agricultural sector.

Institutions and companies partnering with the Award nominated 19 names for final evaluation.Â Therefore, to reach the finalists, a technical group carried out evaluations based on the following criteria: lattes curriculum analysis, relevance of projects to sustainability and agribusiness development, in addition to scientific impact, and the relationship with innovation and technology.

Since 2018, the Women of Agro Award has recognized rural producers from different regions of the country for their good agricultural practices, with an emphasis on innovation and sustainability. This year, with the change in theme, the awards include property managers and owners who have practices anchored in the ESG pillars. The award covers the first three places in each category (small, medium and large property), which means a total of nine finalists, and the winners will be announced on October 25th, at the National Congress of Agribusiness Women, in conjunction with the announcement of the winner of the Science and Research category.

The researchers, nominated by the Award's partner institutions, are: Thais Vieira (USP-Esalq), DÃ©bora Milori (Embrapa InstrumentaÃ§Ã£o), Patricia Monquero (UFSCAR) and Mariangela VirgÃnia (Embrapa Soja). The winner will be chosen by popular vote on the awards website and announced on October 25th, during the National Congress of Women in Agribusiness.