

The 5th edition of World Coffee Conference & Expo 2023 launches in Bengaluru, India

25 September 2023 | News

The 5th edition of this global congregation is scheduled from September 25 - 28, 2023.



The 5th edition of this global congregation is scheduled from September 25 - 28, 2023.

The World Coffee Conference & Expo has arrived for the first time in Asia in the Indian city of Bengaluru. The 5th edition of this global congregation is scheduled from September 25 - 28, 2023. The 4-day event of the WCC 2023 will bring together leaders and decision-makers from over 80 countries.

Sustainability is one of the critical concerns in the coffee industry. The conference witnessed a grandeur opening with the Theme **"Sustainability through Circular Economy and Regenerative Agriculture"**. In the coffee sector, a variety of challenges affect sustainability, including climate change, rising costs, and volatile prices. The goal of WCC 2023 is to address these challenges and exchange ideas and knowledge regarding the circular economy and regenerative agricultural practices.

The Conference will be a grand podium to discuss, debate, and collaborate on building a sustainable coffee industry, from bean to cup. "Sustainability through the circular economy and regenerative agriculture" will be the underlying theme for the week-long event. It shall include a 3-day conference and B2B exhibition, skill-building workshops, a Global CEO conclave, and networking events.

More than 80 countries will be represented by 2000 delegates at the Conference. Representatives and Owners of coffee startups, Coffee Roasters, Speciality Coffee Growers' and Small Farmers with their best products will also showcase their products at the event. With 8000 square meters of exhibition space, the Open Design type, state-of-the-art exhibition venue is fully air-conditioned.

WCC2023 is providing the much-needed scope of opportunities to Entrepreneur, Retailers or Cafe-business owners looking forward to sourcing high-quality coffee beans, or Business leaders looking for investment opportunities.

WCC2023 B2B marketplace will present an opportunity to maximize your presence. Participants can connect with other event participants and conduct business meetings in a dedicated space.

In India and Asia, this is the first event of its kind, and is the perfect opportunity to showcase products, enhance knowledge and engage in competitions to increase product visibility on both a national and international scale. The networking opportunities with international buyers and the side-by-side business opportunities, competitions will allow visitors, and exhibitors to experience a holistic coffee community after the event.

The international conference will be addressed by keynote speakers and leaders who will emphasize the best practices and technologies to promote regenerative agriculture and farmers' well-being & prosperity while ensuring compliance with the changing regulatory framework and financial durability.

Various enthralling sessions are organised on 26th and 27th September; as in "Circular Economy & Regenerative Agriculture Perspectives for global coffee sector", "Financing Mechanisms and opportunities for the coffee sector", "Coffee Quality & Speciality Coffees", "Environmental Sustainability and Climate change", "Start-ups & Innovations - Product Development & Packaging", "Challenges in Coffee Trade", "Living Income, farmers' prosperity - Livelihood challenges and opportunities", "Growing importance of Robusta & Coffee blends", "Coffee Consumption", "Coffee social sustainability challenges", "Partnerships, trading & knowledge platforms" with more in detailed discussions.

The World Coffee Expo will attract coffee enthusiasts and Interest Groups across Coffee producers, exporters, Importers, Experts of Coffee, Coffee brands & café chains, Coffee machines (Home, Office and Cafes), Coffee equipment & accessories, Coffee farm equipment & Inputs, Roasters & curers and most importantly the flavors and essences.