

## China's Origin Agritech partners with Strategic Investor Relations(SIR) to drive agriculture investment

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Beijing's Origin Agritech Ltd. , a leading Chinese agricultural technology company, announced that it has retained Strategic Investor Relations, LLC. (SIR), a leading boutique investor relations firm. In crop seed biotechnologies, Origin Agritech's phytase corn was the first transgenic corn to receive the Bio-Safety Certificate from the China Ministry of Agriculture. A leading Chinese agricultural technology company, Origin Agritech Limited is headquartered at Zhong-Guan-Cun (ZGC) Life Science Park in Beijing. Origin has established a robust pipeline of biotechnology seeds, including glyphosate-tolerant and pest-resistant (Bt) varieties.Â



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Under this partnership, SIR will provide extensive support to Origin Agritech's management team, designing and executing a robust investor relations and corporate communications strategy to accentuate Origin Agritech's achievements, innovations, and contributions to the agricultural technology sector.

With the objective of broadening the Company's outreach and deepening engagement with existing and potential new investors, the comprehensive program will ensure that key investment propositions and milestones are presented effectively and lucidly.

Dr. Gengchen Han, Chairman of Origin Agritech, commented, "We believe that transparency and effective communication with our shareholders and stakeholders are key drivers of trust and long-term growth. We recognize the boundless potential of

our company and the innovations we bring to the agricultural sector. This partnership will ensure that our narrative resonates with all stakeholders and that we continue our trajectory of growth with the support of an informed and engaged investor community."

Matthew Abenante, President of Strategic Investor Relations, commented, "We are excited to be working with Origin, as they expand their commitment to modernizing the agriculture sector and improving the agricultural landscape in China, given the positive GMO corn approval policy by the Chinese government earlier this year. Origin is only scratching the surface of its fullest potential and is well positioned in this potential multi-billion market."