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Eat Just, Inc. to launch new version of Cultivated Chicken

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Good Meat the cultivated meat division of food Technology Company Eat Just, Inc., announced that it will launch a new version of its pioneering cultivated chicken at the 2022 United Nations Climate Change Conference, known as COP27. A series of historic dining experiences organized in partnership with the Singapore Pavilion will showcase GOOD Meatâ??s real, high-quality meat made from animal cells for the first time outside of the Southeast Asian city-state where it debuted nearly two years ago.

In a first for the fast-growing global cultivated meat industry and for the U.N.â??s annual climate summit, food system transformation and sustainable diets will be on the menu â?? literally and figuratively â?? in the host city of Sharm el-Sheikh, Egypt.

The U.N. Intergovernmental Panel on Climate Change (UNIPCC) heralded cultivated meat as a â??transformativeâ? approach to mitigating emissions and cited conventional animal agriculture as one of the top causes of greenhouse gas emissions. According to a 2022 UNIPCC report, cultivated meat has the potential to deliver substantial reductions in direct emissions from food production. â??These technologies have lower land, water and nutrient footprints, and address concerns over animal welfare,â? the report stated.

Josh Tetrick, co-founder and CEO of Eat Just said, â??Singapore was the first country to allow the sale of meat made without tearing down a single forest or displacing an animalâ??s habitat, and we look forward to other countries following in their

footsteps.â?•

GOOD Meat won regulatory approval for its chicken in Singapore in November 2020 and remains the only cultivated Meat Company in the world with the ability to sell to consumers. Since its launch, the companyâ??s chicken has been featured on menus at local fine dining establishments, roadside hawker stalls and via food panda, Asia's leading food and grocery delivery platform. The latest version of GOOD Meatâ??s cultivated chicken will become available in Singapore following its debut at COP27.