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Global leading brand in micro irrigation solutions, Rivulis, launches, available for free, to farmers and agri-businesses around the world the most comprehensive body of knowledge about drip irrigation in one place. A market-leading initiative that allows anyone involved in drip irrigation to upskill themselves and make sure their irrigation operation is world-class to maximize quality and yield.



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Remaining commercially viable in farming is becoming more challenging as margins continue to come under pressure. Climate change adds further complexity and getting your irrigation right is more important than ever before.

With all farming operations,Â the key objective is to improve yields and quality, which is achieved through nutrition, water, genetics, and climate. Water is one of these big four that can be controlled through drip irrigation solutions like those provided by Rivulis, which deliver water and plant nutrition directly to the plant root, using less water and nutrients. The Irrigation Drip Guide includes four modules and is housed in theÂ Rivulis Knowledge Hub.

"Decades of knowledge gathered from the combined experience of Rivulis, along with our legacy companies, Plastro, T-Systems, Roberts, Eurodrip, and NaanDanJain, we understand how to optimize drip irrigation for the best performance. In developing the Knowledge Hub, we didn't want to overwhelm farmers with unnecessary jargon. Instead, we wanted to provide the critical information that growers need, in a clear, easy-to-understand format, to get the most out of their drip irrigation system," says Matt Clift, Director of Global Product Management and Marketing.

The navigation of the Knowledge Hub has an intuitive menu and search function that allows you to discover the specific drip irrigation-related issue or technical aspect you require. It includes a range of formulas commonly required, whether it be how

much water is required to meet the plant water requirements, pump considerations, irrigation scheduling, and chemical calculations for maintenance, all with both metric and US measurements.

"It is everything you wanted to know about drip irrigation but until now you got only confusing, contradicting answers so that you make the right decisions for your farming business," shares Nir Aloni, Chief Agronomist, Agritask.

If you are new to drip irrigation, you can use the Rivulis Drip Guides to understand the key determining factors in designing and deciding on what drip irrigation solution is right for you. For those already using drip irrigation the Drip Guides provide detailed information on maintenance like filtration, pressure, flow, flushing, and fertigation.