

Farmers Edge and LTIMindtree Unveil Agricultural Innovation Hub FEIL in India

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A Pioneering Agricultural Innovation Hub Redefining Farming in India



Partnering to Shape the Future of Agriculture in India

FEIL MUMBAI



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Farmers Edge Inc., a pure-play digital agriculture company and LTIMindtree, a global technology consulting and digital solutions company, has announced the launch of the Farmers Edge Innovation Lab (FEIL) in Mumbai. This innovation hub, powered by Fairfax Digital Services, is set to redefine agriculture in India. By integrating cutting-edge AgTech with global digital solutions expertise FEIL will secure early victories and tangible results, laying the foundation for scaling generative AI projects.

Farmers Edge brings advanced capabilities in remote sensing and agronomic modeling, empowering farmers and enterprise clients with unparalleled insights. Partnering with LTIMindtree, FEIL is poised to create a nexus of expertise and knowledge exchange between North America and India. LTIMindtree's advanced technologies that includes GenAI, IOT, Automation and Drones, will work towards elevating farming in the country to provide high crop yields at low input costs. The launch of this innovation lab marks a significant milestone in the evolution of agriculture in India, setting the stage for a future where technology and tradition would harmonize to drive prosperity in the fields.

FEIL's mission is to educate and empower India's farmers, providing tailored solutions that enhance yields, reduce costs, and ensure a prosperous and sustainable future for Indian agriculture. The lab will focus on key aspects crucial to the Indian market such as:

- **Weather:** Analyzing weather patterns and their impact on crop production.
- **Soil:** Ensuring a comprehensive understanding for maximizing yields while improving soil health.
- **Crop Cycles:** Assisting farmers in optimizing field processes to add significant value to the agricultural value chain.

Speaking on the occasion, **Vibhore Arora, CEO of Farmers Edge**, expressed, "We are thrilled to lead such an incredible initiative for India's agriculture with LTIMindtree. This is more than just an innovation hub, the FEIL in Mumbai will provide

the necessary support to the agricultural revolution, creating sustainable and efficient, data-driven solutions tailored to the specific needs of Indian farmers.â?•

Nachiket Deshpande, Whole-Time Director & COO said, â??At LTIMindtree, our efforts to build solutions are always focused on fostering an ecosystem where ideas and innovations flourish. With the launch of this innovation lab, our best talent and technology will revolutionise sustainable farming in India.â?•