

Advanced AI technology to uncover novel R&D and commercialization opportunities of dairy nutrition

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PIPA LLC, AI leader in Nutrition and Ingredient Innovation and Dairy Management Inc, the US national dairy research and promotion organization, have partnered to further explore the full spectrum of dairy's health benefits. Leveraging AI application **LEAP**, DMI will work with the dairy industry and other partners to expedite the identification of novel R&D opportunities in milk while also analyzing scientific evidence to validate and build new product claims.

"This partnership represents a groundbreaking development for the U.S. dairy industry, pioneering the integration of AI in dairy research and innovation," said Barbara O'Brien, President and CEO of Dairy Management Inc. "Dairy farmers' long-standing investments in nutrition research have made significant contributions to the portfolio of credible science demonstrating the positive impact dairy foods have on overall health and wellness. The partnership with PIPA will leverage the power of AI to uncover dairy-centric health and wellness opportunities that can meet the growing world's needs for personalized nutrition solutions."

PIPA's Chief Commercial Officer, Eric Hamborg said: " With PIPA's technology and the subject matter expertise of DMI, we'll unlock novel research and commercialization opportunities for the industry with a speed and accuracy we've never seen before."

PIPA aims to accelerate science and innovation for nutrition and Ingredient industries by embedding AI in their R&D, manufacturing, and commercial business, decreasing times and improving productivity. PIPA's AI apps, LEAP and Ingredient Profiler, coupled with in-house pipelines, enables a comprehensive suite of solutions to advance scientific breakthroughs in feeding plants, animals and humans.