

Rabobank renews partnership with Seed Valley for three more years

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Rabobank and Seed Valley extend their fruitful partnership. The bank will continue as a partner of Seed Valley for the next three years. Last week, Bob van der Hout, Director Food & Agri, and Erik Jan Bartels, Chairman of Seed Valley, reaffirmed their collaboration. The seed sector holds significant economic importance, and both Rabobank and Seed Valley aim to inspire new generations to join the seeds and young plants industry. They seek to enhance education-to-employment alignment and promote innovation.



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Making an impact together

Erik Jan Bartels emphasizes the significance of this agreement, stating, "The partnership with Rabobank strengthens our network. Its sector knowledge and networking opportunities contribute to our ambition to raise even more awareness about the seed sector." Bob van der Hout, Director Food & Agri at Rabobank, confirms this: "Seed Valley is a global leader in plant breeding and seed technology. With its origins in North Holland North, our backyard, they ensure food security for our future. They have a forward-thinking ambition that aligns with ours."

In the coming years, Seed Valley will continue to inspire potential employees to join this thriving sector. Alongside close collaborations with education, the focus lies on stimulating innovation within the network. Rabobank embraces Seed Valley's focus and provides added value with its expertise and network. Together, they are building a fruitful future.