

Cargill empower farmers with customizable Grain Marketing Solutions to optimize farm practices

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Cargill is forging in grain marketing solution arena by helping farmers unlock enhanced profitability with **Cargill Elevate™** – a mix of market insights, pricing solutions, world-class expertise and access to robust farm management platforms that give farmers the flexibility and control they need to make informed decisions to stay competitive in the marketplace.

“Our grain representatives actively listen to farmers and understand that no two farmers have the exact same needs. Cargill’s industry-leading portfolio of pricing solutions empowers farmers to take charge and execute their individual grain marketing plans to meet their individual goals,” said Ryan Dwyer, Cargill Elevate program leader.

The Cargill Elevate™ grain marketing solutions portfolio enables farmers through:

Market Insights – Farmers gain free access to condensed updates on market developments, cultivated across the company’s view of global supply chains. Provides relevant details empowering them to make more informed and savvy business decisions.

Pricing Solutions – Building a grain marketing plan also requires diversification, which is an important strategy for managing risk and getting better returns. Tool offers a wide variety of contracts tailored to a grower’s desired level of

control, cash flow, grain movement needs and overall risk tolerance. Growers can diversify their grain marketing options to match different market conditions with grain contracts including "Price Contracts," "Insure Contracts" and "Enhance Contracts".

Cargill Elevate+ provides more in-depth market insights and tailored cash grain recommendations to assist growers in creating more competitive and profitable grain-selling strategies. Users will receive access to leading farm management software, BushelFarm™ provides a ground-level and big picture view of their farm's operational and financial performance. Cargill Elevate+ will be available starting in summer 2024.