



## AgriCapture expands Soil Enrichment Project to over 1,10,000 acres

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# AgriCapture

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AgriCapture is expanding its rapidly growing Soil Enrichment Project to enable more farmers to receive premium payments for their climate-friendly practices. Since its launch, the project has more than doubled in size, with over 1,10,000 acres of regenerative farmland enrolled and 31 farmers participating. The acres registered with the Climate Action Reserve's (CAR) Soil Enrichment Protocol cover farmland across eight states in the Mid-South producing rice, corn, cotton, and soybeans.

The AgriCapture team is attending field days and meeting with farmers across the Mid-South throughout this month to enroll row crop farmers in the expanding Soil Enrichment Project. The Soil Enrichment Project is expanding for more farmers to receive payments for their climate-friendly practices.

"Word is spreading quickly across the Mid-South and farmers are approaching us to join our project," says Founder and CEO of AgriCapture, John Farris. "We are spending time with farmers explaining that they must enroll before September to receive maximum direct financial incentives from AgriCapture."

Across the project, farmers are implementing climate-friendly farming practices including cover crop rotations, reduced/no-till, efficient fertilizer application, avoided burning and irrigation changes to reduce GHG emissions and sequester carbon. Due to the environmental impact of these practice changes, AgriCapture is generating high-quality and high-value carbon credits.

Missouri farmer, Jarrett Lawfield says, "AgriCapture's direct financial incentives help make it possible for us to consider certain practices. They understand farmers, they know what questions to ask and, most importantly, they are not full of empty promises."

AgriCapture manages the full project development and carbon credit generation process to reward farmers for their regenerative farming efforts. A team of agronomists and sustainable farming experts determine an optimal combination of climate-friendly farming practices and collect practice data from farm records, remote sensing, and satellite imagery to submit for validation and verification of emission reductions with CAR. The AgriCapture team manages the sale of carbon credits and facilitates payments to farmers for their climate-friendly farming practices.