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Intraco collaborates with trinamiX to include mobile feed analysis in their portfolio

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Intraco Ltd, a leading exporter of premixes and concentrates from Belgium and part of Group DC, and trinamiX GmbH, a leading provider of mobile spectroscopy solutions and subsidiary of BASF, announce today their collaboration for mobile feed analysis. The aim of this partnership is to give Intraco and its distribution partners the opportunity to analyze the nutrient composition of feed with trinamiX Mobile NIR Spectroscopy Solution - a robust, handheld spectrometer, which comes together with a mobile app and customer portal. This solution enables the feed advisors of Intracoâ??s distributors to assess raw materials and final feed in real time and advise local farmers to ensure that livestock is fed nutritionally balanced and cost-effectively.

Having a comprehensive understanding of the nutrient content in animal feed is essential for ensuring the quality of animal diets. This is particularly crucial due to the varying nutritional needs of livestock at different stages of life and health conditions. Moreover, as raw materials change, it becomes necessary to regularly modify the diet. Traditionally, feed advisors and farmers had to depend on standard nutritional values or undergo time-consuming laboratory analyses. However, with trinamiX mobile NIR spectrometer, a wide range of finished feeds, cereals, oilseed and expeller meals, extraction meals and byproducts, as well as forage, can be analyzed within seconds.

Intraco Ltd. is specialized in manufacturing and marketing of animal feed concentrates, premixes, protein meals and additives. With distribution partners across the globe, they are the trusted feed producer for poultry, ruminant and pig farmers as well as a partner for local feed mills when it comes to premium quality feed and corresponding solutions. trinamiX Mobile NIR Spectroscopy Solution offers valuable insights on moisture, protein, fat, and energy content, among other factors, without requiring samples to be sent to the lab. As a result, Intraco can conduct nutritional analyses of the local raw materials on site more quickly, enabling them to provide customized feed formulations directly to their clients.

"At Intraco, we understand that there is no one-size-fits-all solution for livestock feeding. We offer responsible and tailor-made solutions based on quality ingredients and expert advice,â?? says Steven Van Caekenberghe, Area Sales Manager at Intraco. â??I am happy, that through the synergy with trinamiX, we can now provide further insights directly on the farm, helping farmers around the world to tackle one of the industryâ??s most complex challenges: efficient feed formulation and quality control of raw materials and final feed.â?? Miriam Suhren, Manager Business Development & Sales IR Sensing at trinamiX, adds: â??We are deeply impressed by the dedication and commitment of Intraco to offer the optimal feed solution to its distribution partners and their customers. By combining their expertise and experience with innovative technology, they are unlocking further potential for optimizing rations and quality control of raw materials. We are excited that we can support Intraco with our solution to complement their well-established feed offerings, supporting and easing the daily work of farmers and feed advisors alike.â?•