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Australia-China business forum unveils second International Supply Chain Expo in SydneyÂ

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An Australian business delegation led by Ren Hongbin, Chairman of the China Council for Promotion of International Trade (CCPIT), attended the Australia-China Business Forum and the Australian roadshow for the Second China International Supply Chain Promotion Expo in Sydney. Over 200 business representatives from Chinese and Australian communities attended the Forum.

A roadshow and Forum were held in China to strengthen trade relations between the two countries. China International Exhibition Center Group Corporation Chairman Lin Shunjie said that the initiative seeks to enhance cooperation and explore new opportunities in a variety of fields, including Smart Vehicles, Green Agriculture, Clean Energy, Digital Technology, Healthy Living, Supply Chain Services, as well as Advanced Manufacturing.

The Expo is set to take place from November 26th to 30th in 2024 in Beijing. The event will include thematic forums, investment promotion activities and product launches to match supply with demand.

Several key partnerships were announced at this promotional event in Sydney. A number of Australian companies, including Oz-Town, DMG, Team Global Express, and Homart Pharmaceuticals, have signed agreements with China International Exhibition Center Group Corporation, indicating that Australian enterprises are keen on expanding their networks through this platform.

A hub where industry leaders can converge to discuss trends affecting global supply chains is one of the main goals of the second edition of the expo. Thematic forums and supporting activities, such as investment pitches, supply-demand matchmaking, and product unveilings, are all centered on supply chain services.