



AeroFarms & QFZA announce Middle East Expansion plan for Vertical Farming

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AeroFarms, Qatar Free Zones Authority (QFZA) and Doha Venture Capital (DVC) to build a commercial indoor vertical farm in Qatar Free Zones (QFZ) that offers unparalleled connectivity and access to the region.

QFZA and AeroFarms, a US-based Certified B Corporation and leader in indoor vertical farming, announced their plan to expand further in the Middle East with a partnership with QFZA and DVC. AeroFarms corporate headquarters in Newark, NJ, where leafy greens are grown using proprietary aeroponic technology.

As a purpose-driven organization, AeroFarms is both a change-the-world company and an award-winning retail brand leading the way with smart, indoor vertical farming to elevate agriculture with people and the planet in mind. AeroFarms starts by selecting the most flavorful agricultural varieties and then perfects them for optimal quality, colour, nutrition, texture, yield, and taste, setting a new culinary standard with billions of data points while utilizing state-of-the-art technology.

The new commercial indoor vertical farm in Qatar will deploy AeroFarms's latest generation of the proprietary growing technology that achieves up to 390 times greater productivity per square meter annually, compared to traditional field farming, while using up to 95 per cent less water and zero pesticides. With the help of AeroFarms's new technology, local food production is expected to increase, making high-quality food products available locally throughout the year which will reduce imports and increase the country's self-sufficiency. AeroFarms's endeavour in Qatar is set to pave the way for more local and international private sector companies in this field to expand their operations in QFZ and capitalize on the innovative technologies in place.

AeroFarms speciality greens are completely pesticide free and are ready to eat without any need to wash, providing a major benefit to customers looking for safety and convenience.

Qatar Free Zones play a key role in the realization of Qatar's National Food Security Strategy, playing host to many food and agritech companies. The Free Zones offer modern green infrastructure to their investors, and QFZA is committed to sustainability in every aspect of its operations.