

BASF names Parvana Wali as Head of Agricultural Solutions in Australia and New Zealand region

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Parvana Wali, Head of Rotational Crop, Asia Pacific, will take over as Head of Agricultural Solutions of BASF Australia and New Zealand, as of 1 July 2024. She will succeed Gavin Jackson who will be retiring from his position on 30 June 2024 but will stay on to 30 September 2024 to support the handover.

Gavin is widely regarded in the Australian agriculture industry with over 30 years of experience, having started his career in 1993 and retiring with about 20 years in BASF and its affiliated entities. Parvana has been with BASF for 20 years and has held a variety of positions within Performance Materials, Care Chemicals and has been in Agricultural Solutions for the last five years with her current role as a regional crop manager.

At Agricultural Solutions, we are a dedicated team that cares about the future of farming. Gavin embodies our values with his passion for agriculture and commitment to making a positive impact on the industry in Australia and New Zealand. As the Head of Agricultural Solutions for Australia and New Zealand, Gavin has not only led high-performing teams and steered the business, but has also contributed actively to the Asia-Pacific leadership team, said Simone Barg, Senior Vice President of BASF Agricultural Solutions, Asia-Pacific.

David Hawkins, Managing Director of BASF Australia and New Zealand said "Gavin has led the Agricultural Solutions division in Australia and New Zealand with passion, courage and foresight. Under his leadership, BASF launched novel chemistries and supported farmers with BASF initiatives such as Safety Champs, Community Paddocks, and Innovation Sites that help agronomist and growers optimize their efforts. We thank Gavin for his dedication, outstanding achievements and also want to congratulate Parvana Wali on her new appointment. We have a highly competent and experienced successor, who has achieved excellent results for BASF during her diverse professional positions in Germany, Asia and Australia. Parvana will start her new role effective 1 July, 2024 and we look forward to her leadership".

Parvana's proven track record and deep understanding of the agricultural landscape is an opportune fit to lead BASF's team in Australia and New Zealand. BASF is confident that under Parvana's leadership, Agricultural Solutions will continue to deliver innovative solutions and empower farmers to achieve sustainable success.