



## ASIA FRUIT LOGISTICA: Asia's premier fresh fruit and vegetable trade show is back in Hong Kong

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**Now open for ASIA FRUIT LOGISTICA with complimentary access to ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM**



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Asia's premier fresh fruit and vegetable trade show ASIA FRUIT LOGISTICA is back in Hong Kong on 4-6 September 2024, bringing the global fresh produce business together and showcasing the entire value chain.

Visitors to ASIA FRUIT LOGISTICA can look forward to an impressive [exhibitor line-up](#) featuring a vast array of products and services from suppliers worldwide over three action-packed days. [For more information about exhibitors at ASIA FRUIT LOGISTICA 2024, please see the online catalogue.](#)

The online ticket shop is now open for ASIA FRUIT LOGISTICA. Every ticket also includes complimentary access to ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM, which take place at the brand-new ASIAFRUIT KNOWLEDGE CENTRE on the show floor. Purchase your tickets online now to save up to 40 per cent off on the onsite rate. By securing tickets in advance, visitors not only save money but also bypass waiting time onsite.

Visitors can buy a three-day ticket for US\$60 online, with the discounted rate available until 23:59 Hong Kong time on 30 August 2024. The onsite rate for a three-day ticket is US\$100. Buy your ticket online at the [ASIA FRUIT LOGISTICA website](#).

### **Get expert insights at ASIAFRUIT KNOWLEDGE CENTRE**

Every ticket secures access to a busy event programme providing a wealth of information

and insights.

ASIAFRUIT KNOWLEDGE CENTRE is the brand-new content hub at ASIA FRUIT LOGISTICA. Powered by ASIAFRUIT MAGAZINE and ASIA FRUIT LOGISTICA's exclusive Knowledge Partner it brings together ASIAFRUIT CONGRESS, ASIAFRUIT BUSINESS FORUM and ASIAFRUIT SHOWCASE in one central location on the show floor.

ASIAFRUIT CONGRESS, Asia's premier fresh produce conference event, takes place on the main stage at ASIAFRUIT KNOWLEDGE CENTRE. Thought leaders and senior executives share insights and strategies for the fast-changing Asia market in a compelling mix of keynote interviews and lively panel discussions.

ASIAFRUIT BUSINESS FORUM runs next to ASIAFRUIT CONGRESS with a programme of practical workshops. Specialist partners present case studies for business success in Asia, sharing best practice and applicable solutions.

ASIAFRUIT SHOWCASE is the stage for ASIA FRUIT LOGISTICA exhibitors to present the newest technologies, products, and solutions. Exhibitors can book their presentation slot at the ready-to-speak forum.

For more details, please contact Jennifer Zhang at Fruitnet: [jennifer@fruitnet.com](mailto:jennifer@fruitnet.com)

Every day of ASIAFRUIT CONGRESS and ASIAFRUIT BUSINESS FORUM is themed, offering a deep dive into crucial topics shaping the industry. Day One focuses on Consumers & Markets, Day Two on Tech & Innovation, and Day Three on Logistics & Trade.

For more information on the sponsorship opportunities at ASIAFRUIT KNOWLEDGE CENTRE, please contact Kate Riches at Fruitnet: [kate@fruitnet.com](mailto:kate@fruitnet.com)

ASIA FRUIT LOGISTICA visitors can enjoy special rates at selected hotels, get comprehensive visa information, and check out transportation options to AsiaWorldExpo.

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Exhibitor registration is still open. For more information about exhibiting, [please visit here](#)

***AgroSpectrum Asia is the Media Partner for the event***