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BASF extends partnership to develop agricultural nutrition segment in China

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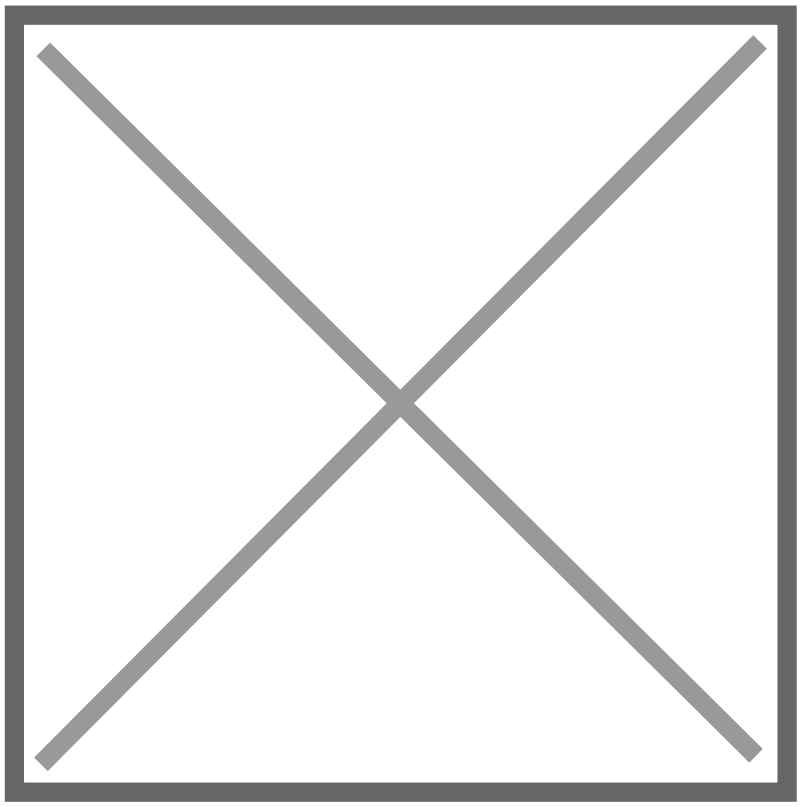
BASF Agricultural Solutions and Anhui Huaheng Biotechnology (AHB) have signed a strategic cooperation agreement to jointly explore and develop the agriculture nutrition segment in China. The collaboration will utilize BASFâ??s comprehensive expertise in agricultural solutionsÂ and AHBâ??s strength in synthetic biology to promote sustainable agriculture in China.

Under the agreement, both parties will work together to develop biostimulantÂ products that can help to increase crop yield, improve crop quality, and enhance crop resilience. In addition, the jointly established Plant Nutrition Application R & D Institute will serve as innovation hub for the two companies providing support in new product development, formulation development, bio-measurement experiments, and field trials. Moreover, both parties will collaborate closely in various fields, such as research on mode of action and digital farming.



Jackson Wang, Vice President, BASF Agricultural Solutions Greater China, said, â??Over the decades, BASF has been a dedicated partner in Chinaâ??s agriculture industry. Our comprehensive agricultural innovations portfolio, spanning seeds and traits, chemical and biological crop protection products, soil management, as well as Professional and Specialty Solutions (P&SS) products, are designed to empower Chinese growers, enhancing their crop management efficiency and quality. Weâ??ve launched several plant nutrition products in China, including WANGQIU leaf fertilizer, WANGQIU aminoacid, WANGQIU seaweed, WANGQIU Fruit, and WANGQIU Root. The demand for plant nutrition products is increasing as the challenges of farming, the biggest job on Earth, are increasing. We are confident that our locally co-developed plant nutrition product will enhance the value of our existing BASF Agricultural Solutions and contribute more to new quality productivity in China. BASF Agricultural Solutions will play an important role in the sustainable development of agriculture, and fulfill our sustainability commitment.â?•Â Â

Fan Yi, Board Director and Vice President of AHB, added, â??AHB is a practitioner of sustainableÂ Â development. We have been focusing on empowering biotechnology in agriculture. AHB and BASF have a long history of cooperation. We are looking forward to working with BASF to pursue long-term value in the field of agriculture. Our shared vision is to ensure that effective, sustainable, green, and ecological products, developed through our high-quality cooperation, reach and benefit a larger community of growers, thereby transforming the agricultural landscape. We will continue to implement new quality productivity and contribute to sustainable development for customers, users, and society.â?•

The partnership between AHB and BASF is grounded on a shared commitment to sustainable development. Both parties are dedicated to solving the challenges faced by agriculture through innovation and cooperation, including improving the nutritional value of agricultural products, promoting fertilizer reduction and synergism practices, achieving effective resource utilization, and protecting the environment.