

Syensqo partners with Agtech Innovation in Brazil to drive open innovation in agricultural technologies

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Syensqo teams up with Agtech Innovation located in the Piracicaba Technology Park, São Paulo, Brazil to boost Syensqo's agribusiness capabilities and strengthen connections within the South American agribusiness ecosystem.

“Demonstrating Syensqo's keen interest in innovation within the South American agricultural landscape, our partnership with Agtech Innovation positions us to establish robust connections with both major corporations and burgeoning startups,” says Ana Paula Bodemeier, Research & Innovation Agro Lab manager for LATAM at Syensqo.

Agtech Innovation, is recognized as a leading center for agricultural innovation. It is dedicated to fostering initiatives that bring together startups, producers, investors, academics, scientists, and various stakeholders to develop technological solutions that enhance sustainability, competitiveness, and social inclusivity across the entire agribusiness value chain. Supported by industry leaders, Agtech Innovation cultivates an ecosystem characterized by openness, connectivity, collaboration, and agility.

Syensqo's close ties to Agtech Innovation's extensive partner network provide invaluable opportunities to help accelerate the group's innovation agenda for the agriculture market, including formulation solutions for biologicals. This partnership embodies the essence of open innovation and underscores our commitment to being a catalyst of responsible agriculture.

Through the use of living microorganisms, natural substances, or semiochemicals, biopesticides prevent or reduce damage from pests, weeds, and pathogens, emerging as one of the most promising tools to empower a sustainable future of agriculture. As the industry leader in the development of agrochemicals for pesticide formulation, Syensqo aims to design innovative ingredients and formulation solutions for biopesticides, to address each specific application challenge of biopesticide formulations.