

## Ball Seed® partners with TTA to distribute the NEW CuttingEdge® Cutting-Sticking machine

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"Growers are feeling the pressure of labor costs, and we are working on understanding what is the right volume of unrooted cuttings that makes automation a solution," says James Kennedy, Sales Director of Ball Seed. "TTA's latest technology is another step in their commitment to greenhouse production automation, and Ball Seed is motivated to connect our customers with the types of solutions that meet their operation needs."

The CuttingEdge includes:

- An in-feed chain conveyor for plug trays
- TTA's CuttingVision system for evaluating cuttings
- A robotic arm for planting approved cuttings

The system requires minimal data to create a robust cutting-detection model with unmatched flexibility based on AI and deep learning. According to TTA, one CuttingEdge machine can stick at least 2,500 cuttings per hour.

“TTA is committed to bringing the process of automatic sticking to the highest possible level in cooperation with horticultural leaders,” says Peter Rietveld, Chief Business Development Officer at TTA. “Our partnership with Ball Seed is valuable to us. It will bring this technology to a wider audience, improve the sticking process, and save time and labor costs throughout the industry.”