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Corteva Agriscience launches Trusourceâ?¢Â Wheat, a High Fiber Durum and New Ingredients Category

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Corteva Agriscience has launched its new brand, Trusourceâ?¢ wheat, a high fiber durum that can help meet dietary fiber with enhanced ingredient through use in high-volume foods such as pasta. Trusource wheat will be available to food companies to trial in product development and evaluation in late 2024, with North American commercialization plans for farmers to be announced in the coming years.

Fiber is the most under-consumed macronutrient and there is a direct correlation between low fiber and chronic inflammation, leading to many human health issues.

â??We have used traditional breeding techniques to enable the taste and texture of Trusource wheat to better match the traditional sensory experience consumers want in pasta and baked goods while increasing their fiber intake with high fiber Trusource wheat,â?• said Michael Reimer, Innovation Manager â?? Value-Added Ingredients, Corteva Agriscience.

Trusource wheat is an exciting addition to the new Value-Added Ingredients category from Corteva, which includes existing high stability Omega-9 Canola Oil and PlenishÂ® high oleic soybean oil as well as a robust innovation pipeline. High stability oils are readily available through most major oil producers. Produced from Corteva seeds, these innovative food ingredients deliver the great taste and improved nutrition consumers demand, and are easily integrated into food industry applications.

â??Consumers are increasingly asking for improved ingredients, and agriculture innovation is helping the food industry meet that demand,â?• said Tyler Groeneveld, North American Director â?? Value-Added Ingredients, Corteva Agriscience. â??This collaboration adds value for our farmers, the food industry and, ultimately, the consumer.â?•

Crops for Value-Added Ingredients are grown under an identity preservation (IP) system, supporting traceability and sustainability programs, and carry the strong agronomic traits farmers seek.