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Syngenta Biologicals and ProviviÂ®Â partner to introduce pheromone solutions across Asia

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Syngenta Biologicals and Provivi today announced a collaboration to develop and commercialize new pheromone-based biological solutions to effectively and more safely control detrimental pests in corn and rice â?? crops that serve as a primary food source for 3.5 billion people globally.

The collaboration brings together Proviviâ??s expertise in pheromone-based crop protection solutions with Syngentaâ??s global reach and development capabilities. The two new pheromone solutions will help farmers manage the devastating pests, Yellow Stem Borer (YSB) in India and Indonesia and Fall Armyworm (FAW) in Thailand.

The YSB Eco-Dispenser for India and Indonesia, and the FAW Eco-Granules for Thailand will be available to farmers starting in 2026. These innovative product formulations, made from biodegradable materials, represent significant advancements such as enhanced efficacy, longer duration, and improved environmental sustainability for the benefit of farmers.

Pheromones are natural signaling compounds that effectively control pests by interfering with their mating behaviors, preventing pest reproduction. Because they are non-toxic and species-specific, pheromones do not harm organisms that pose zero threat, therefore helping preserve the diversity and abundance of beneficial insects and pollinators. The benefits of using pheromones in an integrated pest management program include their highly specific target activity and a mode of action, preventing, instead of eliminating, thereby supporting the preservation of biodiversity and the flourishing of non-target species.

The YSB and FAW pests stand out as among the most destructive insect pests in agriculture, threatening a wide variety of crops in many countries and impacting farmersâ?? livelihoods as well as food security. As the dominant pest of rice in Asia, YSB pests can attack rice crops throughout different phases of the plantâ??s life, resulting in crops with â??dead heartsâ?• and â??white earsâ?• â?? symptoms of dried-up central shoots and chaffy, or unfilled grain, leading to significantly lower yields.

The FAW â?? which is in fact a caterpillar and not a worm â?? is notable for its destructive capacity and rapid spread. Since the discovery of the FAW pest in Thailand in late 2018, farmers in the country have seen yields fall as much as 40 per cent for corn, and in some cases been forced to plough under entire fields. This has severe implications for corn production in Thailand, where the crop is vital for the countryâ??s economy, supporting both domestic and export markets.

Syngenta and Provivi have previously collaborated to bring the pheromone-based technology NELVIUMÂ® to Indonesia to control rice stem borer insects. The expansion of the pheromone partnership with Provivi is aligned with Syngentaâ??s sustainability priorities, which includes accelerating crop productivity while reducing the impact on the planet, through more sustainable technologies.

Jonathan Brown, Global Head of Biologicals and Seedcare at Syngenta:Â â??Farmers need solutions that effectively address pest pressure while ensuring sustainability on their farms, particularly as pest threats evolve with climate change. Weâ??re proud to work together with Provivi to deliver the next-generation in pheromone-based biocontrols that target farmer key pest challenges.â?•

Pedro Coelho, Chief Business Officer at ProviviÂ®: â??Pheromone-based solutions are non-toxic and species-specific, and safeguard biodiversity by preserving beneficial insects and pollinators. We are excited to work again with Syngenta to broaden the offer of pheromone-based solutions available to farmers in Asia.â?•