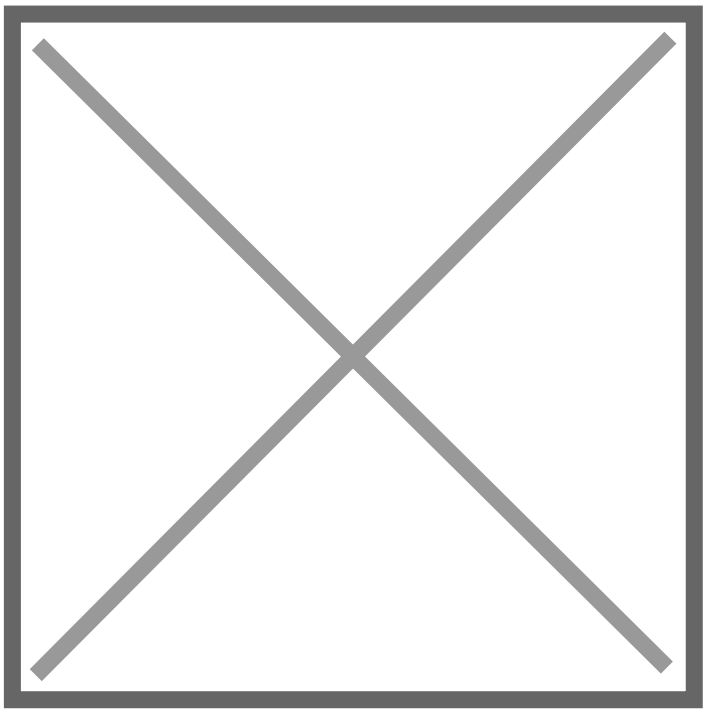
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AGRIVI Partners with BADMC to Launch Worldâ??s First National AI Agronomic Advisor in Barbados

09 September 2024 | News

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By introducing this innovative agtech solution,Â **Barbados sets a global example by becoming the first country worldwide to roll out a national AI Agronomic Advisor**.Â

The AI Agronomic Advisor is a virtual AI agronomy expertÂ **available to all farms in Barbados via WhatsAppÂ** at any time, 24/7. It serves as aÂ **direct channel between BADMC and the farming community**, offeringÂ **consultation, knowledge,**

and active involvementÂ in critical agricultural matters. This initiative is designed to enhance productivity and sustainability in Barbadosâ?? agriculture by democratizing access to knowledge and advice to all farms.Â

The Ministry of Agriculture, Food and Nutritional Security of BarbadosÂ in a statement highlighted:

â??The introduction of the AI Agronomic Advisor marks a significant advancement for our agricultural sector. By leveraging cutting-edge AI technology, we are empowering thousands of farmers with access to real-time knowledge and advice which is crucial to enhance their productivity and sustainability, and for the growth of our national agriculture. Thanks to our long-term partnership with AGRIVI in delivering farm management solutions, we have decided to pursue an even greater impact and leverage AI technology to support farmers, fostering economic opportunities, and ensuring food and nutrition security across Barbadosâ?•.

This AI platform brings**Â immediate benefits to farmers through simple communication and instant access to advice, knowledge, and necessary information on agriculture**, financing and subsidies, local government support, and more. It also encourages active cooperation between BADMC and farmers through proactive sharing of information,Â educationÂ and upskilling in embracing digitalization.Â

â??Governments haveÂ a major roleÂ in helping farms to improve the productivity,Â sustainabilityÂ and livelihood of farms in their countries. We are honored and humbled that Barbados and BADMC have recognized AGRIVI as the trusted partner for the digitalization of their national agriculture. AGRIVI Engage AI Advisory platform is specifically designed to provide immediate access to knowledge and advice to every farm no matter of their size, at any time, via channel they already use and are familiar with. We look forward to supporting Barbadosâ?? government and BADMC in creating a long-lasting positive impact for Barbadian agriculture.â?•