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Rouge Agtech Accelerator launches First-of-its-Kind Real-World testing platform for Agtech Startups

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This groundbreaking platform not only provides startups with access to invaluable data on Asian crops and climate but also opens doors to global investors and business growth opportunities.

As the Agtech industry continues to expand rapidly, many startups face the challenge of testing their innovations in real-world conditions, a critical step for refining and validating their products. The Rouge Agtech Accelerator addresses this need by offering a comprehensive platform that includes:

Real-world testing on 86,000 square metres of rice farmland.

Invaluable Asian crop and climate data.

Connections to international corporations and investors.

The platformâ??s development draws on world-class operational practices from Thailand, the world's leading rice exporter, ensuring that startups not only test their innovations but also refine them to meet global standards. This integration of local expertise with cutting-edge technology positions the Rouge Agtech Accelerator as a leader in the industry.