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Fi Asia Indonesia 2024 concludes with resounding success

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Fi Asia Indonesia 2024, the largest gathering of food and beverage (F&B) ingredients professionals in the ASEAN region, successfully concluded on 6 September, with unprecedented success. The three-day tradeshow broke all records - attracting a record of over 22,000 industry stakeholders, and featured more than 700 branded suppliers from 38 countries, showcasing thousands of food ingredients and F&B innovations.



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Ms. Rungphech (Rose) Chitanuwat, Regional Portfolio Director ASEAN at Informa Markets, enthusiastically expressed her sincere gratitude to all participants, exhibitors, and speakers who contributed to the ongoing success of Fi Asia. â??We are thrilled to have again set new records, while providing the premier regional platform to bring together the food and beverage industry to discover new ingredients, collaborate and innovate. The continued growth of Fi Asia Indonesia is a testament to the resilience and creativity of the F&B industry, and the growing importance of innovation, not just in Indonesia, but throughout Southeast Asia,â?• said Ms. Rose.

Fi Asia Indonesia 2024 was co-located with two other major complementary trade shows, ProPak Jakarta and Growtech Indonesia. This strategic move created synergies across the F&B industry, providing exhibitors and visitors with expanded opportunities to explore new solutions and drive business growth. Participants appreciated the chance to connect with professionals from allied processing, packaging and equipment sectors, enhancing their overall experience.

Connect and collaborate

Fi Asia Indonesia 2024 was more than just a tradeshow â?? itâ??s a unique platform to foster business relationships and knowledge sharing. Attendees actively engaged in networking events, and over 60 expert-led technical seminars and conferences. These provided valuable insights into the latest ingredients, regulatory developments, and emerging trends and advancements in food technology.

Where sustainability meets innovation

Ms Rose noted that â??as a leading events and exhibitions company, Informa Markets is deeply committed to embedding sustainability across our operations and the markets we serve, to help our customers and markets achieve sustainable progress.â?•

â??Themed â??Elevating the Future of Food through Innovation and Sustainabilityâ??, Fi Asia Indonesia 2024 focused on innovations in food technology that integrate sustainable practices to reshaping the future of food production and consumption. For example, the Sustainability Square emphasised the industry's commitment to sustainable practices. Exhibitors showcased how they are translating eco-friendly processes into action, and supporting local communities, reflecting a broader trend towards responsible sourcing and production,â?• she commented.

Attendees also explored groundbreaking technologies in food production, including precision fermentation and 3D food printing, which are transforming the way food is manufactured and consumed. In addition, the Innovation Zone, powered by Innova Market Insights, introduced the latest and trending ingredients, including sugar reduction solutions, functional ingredients and clean label solutions that bolster sustainability.

Plan for 2025 now!
â??If you want to stay at the forefront of ingredients in the ASEAN F&B industry you canâ??t afford to miss Fi Asia Thailand 2025, 17-19 September, at Queen Sirikit National Convention Center, Bangkok. The next edition promises to build on this yearâ??s achievements, continuing to drive innovation and collaboration in the food ingredients sector,â?• concluded Ms. Rose.

For more information about Fi Asia Thailand 2025, please visit https://www.figlobal.com/asia-thailand/en/home.html