

Israel's ICL launches New Food Specialty Plant in China making a significant expansion

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ICL a leading global specialty minerals company, has opened a new food specialty plant in China, designed to help customers easily partner with ICL to create novel and innovative food offerings tailored to Chinese consumers's palates. The facility will manufacture specialty food solutions in the meat, poultry and seafood segments, such as texturants and marinades, among other offerings, and was built in the thriving Zhangjiagang Free Trade Zone, which is located in the heart of the Greater Shanghai area.

ICL will leverage the new facility to continue serving its established customer base in China, while actively pursuing growth opportunities with new customers. ICL's commitment to innovation and excellence is part of a strategic initiative designed to empower its customers in China to meet their growth objectives.

Rado Sporka, vice president of ICL Food Specialties Commercial Business. "Not only does this new facility bring us one step closer to the end consumer, it is also another step forward in ICL's long-term commitment to contribute to food security around the world."

As part of a series of groundbreaking events, ICL hosted more than 30 of its top customers from the Chinese food industry for an overview of its portfolio of premium products and their functional properties. The company also provided details on its robust R&D capabilities and product application support network.