



## Fourth Annual Seeding: The Future Global Food System Challenge, Awarding \$1M to Food Innovators, to Open November 1, 2024

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The Seeding the Future Foundation and Institute of Food Technologists (IFT) are proud to announce the return of the Seeding the Future Global Food System Challenge, which awards \$1 million every year to scientists, engineers, innovators, entrepreneurs, and multidisciplinary teams across non-governmental organizations (NGOs), non-profits, social enterprises, universities, research institutions, and small and emerging for-profit enterprises for their innovations that will help

transform food systems globally.

Since its inception three years ago, the Seeding The Future Global Food System Challenge, hosted by IFT and initiated and funded by the Seeding The Future Foundation, has attracted over 2,400 submissions. Each year the Challenge provides three levels of awards:

- Up to two Grand Prize winners (each receiving \$250,000)
- Up to three Growth Grant winners (each receiving \$100,000)
- Up to eight Seed Grant winners (each receiving \$25,000)

Winners are selected based on their food system innovations being doable, having projected economic feasibility at scale and high-impact potential to improve the lives and health of people and the environment.

“Science, technology, innovation, and entrepreneurship are key pillars to transform food systems on a global level and the need for climate-positive and human-centered food solutions becomes more urgent every year,” said Seeding The Future Foundation founder Bernhard van Lengerich.

“The purpose of the Challenge is to inspire and reward teams of innovators who are creating impactful ideas that address key issues facing food systems globally. Solutions with the highest likelihood to win are those that focus on the intersection of safe and nutritious food, sustainable practices, and equitable access to food that is affordable, attractive and trusted.”