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Australian startup Nourish Ingredients partners with CABIO Biotech to manufacture and distribute TastiluxÂ® in APAC

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In a landmark cross-continental collaboration,Â Nourish Ingredients, a leader in speciality fats and precision fermentation, announced a Joint Commercial Agreement withÂ CABIO Biotech, a leading Chinese biotechnology company specialising in microbial fermentation and synthetic biology-based products.

Uniting Australian innovation with Chinaâ??s manufacturing might, the companies will partner to produce and distribute Nourish Ingredientsâ?? flagship product, TastiluxÂ®, unlocking the vast potential of the APAC market.

TastiluxÂ® is a premium specialty ingredient derived from natural sources and produced through fermentation. It provides a meaty flavour, aroma and cooking experience to alternative proteins. This is essential in winning overconsumers to the plant-based market by providing a delicious animalic taste.

Beyond plant-based meats, this collaboration is ripe to capitalise on diverse market segments. These include the rapidly expanding ready-made meals and prepared dishes sector, the leisure snacks industry, and the ever-evolving spices and condiments market.

Under the terms of the agreement, CABIO Biotech will leverage its state-of-the-art facilities and expertise to manufacture TastiluxÂ®, ensuring efficient, high-quality production with minimal waste at global scale. This manufacturing excellence will

allow Nourish Ingredients to enter the market with the highest product quality and consistency.

The partnership also outlines a clear strategy for market expansion. CABIO will assist Nourish Ingredients by spearheading distribution and sales within the Chinese market, utilising their local knowledge and networks. Meanwhile, Nourish Ingredients will lead commercial engagement and sales in other global markets, with CABIO providing manufacturing support.

A key advantage of this collaboration is CABIOâ??s extensive experience in navigating Chinaâ??s complex regulatory landscape. This expertise will facilitate rapid market access for Nourish Ingredientsâ?? products in China and potentially other Asian markets, providing a significant competitive edge in these rapidly growing economies.

â??Our strategic partnership with CABIO Biotech marks a pivotal moment for Nourish Ingredients,â? said **James Petrie, CEO of Nourish Ingredients**. â??By leveraging CABIOâ??s established expertise, weâ??re not only derisking our supply chain for expansion but also enhancing our ability to deliver high-quality, innovative food solutions at scale.â?

â??This collaboration combines our cutting-edge product development with CABIOâ??s manufacturing excellence and market insights, positioning us to meet the surging global demand for superior food ingredients. Together, weâ??re set to efficiently produce top-tier products, opening doors to both the dynamic Chinese market and broader international opportunities.â?

This strategic partnership represents a significant commercial opportunity for both companies. It will allow them to meet the growing demand in China, while setting the stage for expansion into other APAC markets.

A key target is Chinaâ??s burgeoning plant-based meat (PBM) sector. With Chinaâ??s total meat consumption reaching nearly 100 million tons annually, even a modest 1% substitution with plant-based alternatives by 2026 would create a market of 1 million tons. Industry projections suggest this market could surge to a value of 3.5 billion by 2028, underscoring the immense growth potential.