

Oranges from Arunachal Pradesh launch in Dubai

06 December 2022 | News

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Organic oranges from Dambuk in Arunachal Pradesh were launched at the Lulu Group's hypermarkets in Dubai, United Arab Emirates (UAE).

The oranges were launched in the presence of Bidol Tayeng, Secretary, Arunachal Pradesh Agriculture Department, Okit Palling CEO, of Arunachal Pradesh Agriculture Marketing Board (APAMB), Tadu Game, Director, Agriculture Marketing, Karbom Riram, Agriculture Joint Director and a team of officials from Lulu hypermarket during a programme organised in Dubai by the APAMB, in collaboration with the Lulu Group International.

Applauding the efforts of the APAMB and the APEDA, the Lulu Group's regional manager termed the event a milestone which will open up the market for various other organic products from Arunachal Pradesh.

Speaking at the event, Tayeng said that organic oranges are just a lead product from the state, and in coming days, various other products from the state will find their way to these markets.

Palling informed that the oranges from Arunachal have been produced by the Dambuk Organic Orange Producer Company Limited, formed under the MOVCD-NER.

He further said that agriculture and horticulture produce like pumpkin, pineapple, ginger, turmeric, and large cardamom from the state are of the best quality.

Palling acknowledged the relentless support provided by Chief Minister Pema Khandu and Agriculture Minister Tage Taki.