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Indonesia to accelerate the distribution of subsidized fertilizer in 2025

27 January 2025 | News

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In 2025, PT Pupuk Indonesia (Persero) will receive support from the Ministry of State-Owned Enterprise (BUMN) to accelerate the distribution of subsidized fertilizer to registered farmers. The acceleration is in alignment with the Astacita program and the mission of the Prabowo-Gibran administration to promote the nation's food self-sufficiency.

Since January 1, 2025, about 600,000 farmers have redeemed subsidized fertilizer through Pupuk Indonesia, according to Rahmad Pribadi, the president director of the organization. The subsidized fertilizer policy was successfully simplified by the government, under the coordination of the Coordinating Ministry for Food Affairs and the Ministry of Agriculture.

"Pupuk Indonesia expresses gratitude for the government's support, which ensured that the Provincial or Regency Fertilizer Allocation Decrees (SK) were issued 100% in 2024. This has certainly given farmers more confidence and peace of mind in redeeming subsidized fertilizer in their respective areas," said Rahmad.

Starting January 1, 2025, Rahmad continued, Pupuk Indonesia has ensured that iPubers serves as the distribution platform, making it easier for farmers to redeem fertilizer. Registered farmers only need to bring their National Identity Card (KTP).

The total number of subsidized fertilizer redemptions by registered farmers from early January to January 19, 2025, has reached 688,386 transactions, involving 599,582 farmers nationwide. During this period, the amount of subsidized fertilizer redeemed amounted to 405,000 tons.

Specifically in North Sumatra, Rahmad added, 8,000 farmers have already redeemed subsidized fertilizer. In Asahan Regency alone, as of January 19, 2025, 541 tons of subsidized fertilizer have been redeemed.

Furthermore, he emphasized that as part of the Ministry of SOEs, Pupuk Indonesia is committed to supporting the optimization of this regulatory simplification by maintaining stock availability. As of January 19, 2025, Pupuk Indonesia has secured a national stock of 1.01 million tons of subsidized fertilizer, consisting of 574,238 tons of Urea, 424,441 tons of NPK, and 14,728 tons of Organic fertilizer.

The stock in North Sumatra Province stands at 89,000 tons, comprising 58,417 tons of Urea, 28,833 tons of NPK, and 1,959 tons of Organic fertilizer. To ensure the smooth distribution of subsidized fertilizer in North Sumatra, Pupuk Indonesia has also provided various facilities, including 35 field officers, 29 warehouses with a total capacity of 145,229 tons, 82 distributors, and 2,373 official kiosks.