

Source.ag joins forces with Sigrow to expand its partner network

07 February 2025 | News

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Source.ag, the provider of AI solutions for vegetable growers, announced its partnership with Sigrow. Sigrow is a wireless sensor provider, specializing in hardware for accurate and efficient (micro-)climate data collection. The new partnership allows more greenhouse growers to optimize their operations, increase yield, and ultimately boost profitability.

By ensuring seamless integration of Sigrow sensors with the Source API through this partnership, Source.ag offers growers a centralized platform for instant data visualization, comparison, and analysis. This enables easier scalability, reduces operational costs, and empowers growers to leverage data-driven strategies for enhanced outcomes.

Sigrow has partnered with Source.ag to empower growers with enhanced data integration, enabling smarter irrigation decisions and more accurate production forecasts. By incorporating Sigrow's wireless sensors, Source.ag's AI technology gains access to valuable new inputs, including PAR, microclimate temperature and humidity, as well as leaf, fruit, and flower temperature.

Javier Lomas, Co-Founder and CEO of Sigrow said, " We are happy to partner with Sigrow, a company that shares our commitment to excellence and technological advancement. Together, we aim to help growers maximize yields and optimize growing strategies for enhanced outcomes."

Rien Kamman, CEO and Co-Founder at Source.ag said, "Source.ag's advanced technology is helping growers worldwide scale faster and operate more efficiently, boosting vegetable yields and creating more sustainable practices. Today, commercial greenhouses in 18 countries benefit from Source.ag's solutions globally. These growers collectively produce

vegetables for more than 60 million people worldwide—and that number continues to grow.

Source.ag is accelerating access to fresh fruit and vegetables by empowering the world's growers with AI. Founded in 2020 by Rien Kamman (CEO) and Ernst van Bruggen (CPO), Source.ag has brought together a team of experienced engineers and plant scientists and has partnered with the world's leading growers to build the sector's most advanced AI. Its AI solutions can simulate plant behavior for defining and implementing optimal cultivation strategies, taking into account millions of data points on climate, biology, and resources. By enabling more growers to operate more facilities more efficiently through pioneering tech, Source.ag is making covered greenhouse agriculture accessible, profitable, and globally scalable. Together, we're on a mission to feed the world, in a climate-resilient and resource-efficient way.