

Agritask, Israel's crop supply intelligence company, is rebranding as Acclym

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Agritask, a crop supply intelligence company, unveiled a rebrand and a new company name, Acclym. As Acclym, the company officially marks a significant evolution by offering data-led agricultural sourcing solutions for food and beverage companies, advancing beyond its initial roots in crop management.

Amir Lehr, CEO of Acclym, formerly Agritask says "By combining our deep agricultural and data expertise with cutting-edge risk prediction technology, we create an all-in-one platform that enhances crop quality, quantity, sustainability, and cost-effectiveness."

Acclym collects and analyzes real data related to food and beverage companies' crop yield threats and projections, regenerative agriculture performance, and sustainable regulatory compliance. The platform aggregates inputs from multiple sources such as mobile apps, remote sensors, satellites, ERP systems, and more feeding it through an advanced processing core of proprietary models. Displayed on an intuitive dashboard, the insights can then be used for environmental impact assessments (ex. deforestation), supply chain emissions calculations, crop yield risk predictions, and the like.

"Today, companies make critical sourcing decisions without reliable data," says Lehr. "Our platform changes that by providing real-time insights that let companies anticipate risks and optimize procurement strategies, transforming guesswork into informed decision-making."

Acclym's technology is currently deployed across more than 6M hectares of land in 39 countries, serving leading food and beverage companies such as AB Inbev, General Mills, McCain Foods, and more. Leveraging augmented on-ground data, AI/ML, and data analytics, Acclym equips food & beverage enterprises with invaluable insights and cutting-edge tools. Acclym helps enterprises achieve and quantifiably measure their sustainability goals and optimize supply operations while mitigating

risks across globally distributed ecosystems.