

## AGCO and SDF partners to strengthen global position in Low-Mid Horsepower tractor segment

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AGCO Corporation, a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, and SDF, one of the world's leading manufacturers of tractors, harvesters, electric self-driving tractors and diesel engines, have signed a supply agreement that will offer farmers a streamlined low-mid range horsepower tractor portfolio for AGCO's leading Massey Ferguson brand. Beginning mid-year 2025, tractor specialist SDF will produce proprietary tractors with up to 85 horsepower for most global markets.

"AGCO and Massey Ferguson's Farmer-First approach is centered on creating a consistently exceptional experience for our farmers," said Luis Felli, Senior Vice President and General Manager, Massey Ferguson. "This partnership will strengthen Massey Ferguson's position in the low-mid horsepower tractor segment globally, allowing us to provide more farmers with straightforward, dependable and high-quality equipment to drive their productivity and maximize profit."

The new product range will be offered with various powertrain options to match diverse needs of customers and markets. AGCO expects the refreshed Massey Ferguson portfolio to help boost market share in the segment of up to 85 horsepower.

"Partnership highlights the efficiency of SDF's vertically integrated production system in all our facilities," commented Alessandro Maritano, SDF Chief Commercial Officer. "This confirms the value of our in-house expertise and know-how in designing and manufacturing proprietary core components, ensuring excellence and innovation worldwide."

The Massey Ferguson global distribution network will begin transitioning to the new offerings in mid-2025 in a phased approach across most global regions.