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Plant-based milk category is being revolutionized by the first-of-its-kind Chia milk

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A New Era of Plant-Based Innovation



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BenexiaÂ®, a global leader in chia-based innovations for over two decades, announces Seeds of WellnessÂ® Chia Milk, the first plant-based milk made from whole chia seeds. With chia experts combining sustainability, nutrition, and versatility, this creamy, nutrient-rich milk alternative offers health-conscious consumers an unprecedented choice in plant-based milk alternatives.

This new product is poised to elevate the plant-based milk category. It is available exclusively at Costco stores in California (LA region), Washington, Oregon, Montana, Idaho, Utah, Alaska, and Hawaii.

The Seeds of Wellness Chia Milk is more than another plant-based milk alternative, it's challenging the status quo. Chia Milk from Seeds of Wellness stands apart from other plant-based milk options with its exceptional quality, health attributes, and environmental stewardship.

- **Made by Chia Experts:Â** Benexia, the parent company behind Seeds of Wellness, is a field-to-shelf chia ingredients specialist that is vertically integrated from chia agricultural production to final ingredient solutions and distribution.
- **Naturally Crafted from Whole Chia Seeds:Â** Seeds of Wellness Chia Milk features all the best parts of chia seeds - protein, fiber, omega-3 fats, and nutty flavor.
- **Sustainably Produced**: The company's chia farms rely exclusively on rainwater as a watering source and follow regenerative agriculture practices. Chia seed ingredients used in Seeds of Wellness Chia Milk are processed without

water, solvents or enzymes, in a zero-waste, zero-water process. The final product only contains water as the main ingredient.

- **Unparalleled Nutrition**: Each 8-ounce serving delivers 740 mg of plant-based omega-3 fats, 4x more fiber than leading almond or oat milks, and 3x more protein than leading rice milks, with no added sugar.* Fortified with a good source of calcium and vitamin D, this Chia Milk delivers 'more' for only 25 calories per serving.
- **Free FromÂ Major Allergens**: Dairy-free, gluten-free, soy-free, and nut-free.

Sandra Gillot, CEO and Co-Founder of Benexia said "We looked at the best milk alternatives on the market and asked ourselves how we could elevate options for consumers. From seed to shelf, every aspect of Seeds of Wellness Chia Milk is designed with human and planet health in mind."