

CropX launches Strato 1, an in-field weather station designed to improve farming efficiency

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CropX Technologies, a global leader in digital agronomy solutions, has announced the global launch of Strato 1, a professional in-field weather station designed to enhance on-farm decision-making with real-time, hyperlocal weather data that feeds seamlessly into the CropX farm management system. Developed by customer demand, Strato 1 provides farmers with accurate, real-time weather insights to optimize operations to boost yields and reduce irrigation for greater farm profitability and sustainability.

CropX is releasing Strato 1, a professional in-field weather station that enhances on-farm decision-making with hyperlocal precision data that feeds into the CropX farm management system. Users optimize operations, boost yields and reduce irrigation for greater farm profitability and sustainability.

Strato 1 is the latest precision sensing hardware developed by CropX, joining a suite of in-field devices that gather data from the soil to the sky to feed into CropX's AI-powered comprehensive farm management system used by growers, dealers and advisors worldwide. Developed by customer request, Strato 1 is an all-in-one weather station that is made to be affordable, accurate and reliable.

Featuring fast, DIY installation, Strato 1 is accessible to all growers and dealers without the need for complex setup or specialized tools. Once installed, it immediately begins collecting vital weather data that feeds into the CropX platform. Users gain a holistic view of their fields—combining soil, crop, and weather insights in one easy-to-use interface. By pairing real-time field-level weather insights with CropX's soil and agronomic data, growers and dealers can make data-driven decisions about planting, irrigation, nutrient application, disease prevention, and overall farm efficiency.

Tomer Tzach, CEO of CropX Technologies explains, "By integrating high-quality, hyperlocal weather data directly into the CropX platform, growers gain an edge in managing their fields more efficiently and profitably."

CropX provides digital agronomy and farm management solutions in over 70 countries, across all arable continents. Designed for use on multiple farms and fields, CropX's flagship product, the CropX digital agronomy platform, combines data from the soil to the sky to provide advanced soil and crop intelligence and a suite of agronomic decision and planning tools. CropX is backed by the world's leading agribusinesses and VCs, who recognize that CropX's precision-ag technologies set new standards for best practices in environmental sustainability and greater farm productivity.