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"International Advanced Technology Application and Promotion Center for Strawberries" inaugurated in Yangcheng, Jiangsu Province, China

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A major international event in the strawberry industry, the 10th International Strawberry Symposium opened on March 16th to 21st, 2025 in Yancheng, China. The symposium welcomed global participants to China after 13 years, making it one of the most influential global strawberry events. Yancheng is a well-known strawberry growing area and production base in China.

A key theme of the symposium, "Quality, Germplasm, Brand, Innovation," illustrated humanity's objectives concerning strawberry development. The event was organized by the Beijing Academy of Agricultural and Forestry Sciences (BAAFS), The International Society for Horticultural Science (ISHS), Chinese Society for Horticultural Science (CSHS), Beijing Academy of Agriculture and Forestry Sciences, Jiangsu Academy of Agricultural Sciences and the People's Government of Yancheng City.

In Jiangsu Province, Yancheng is a significant strawberry production region, with a planting area of 13,000 mu (approximately 866 hectares) and an annual production of around 30,000 tons. Strawberry production is also carried out in the country's largest greenhouse.

Over 20,000 hectares of strawberry fields cover Jiangsu Province, generating an annual output of 600,000 tons. A wide range of high-quality fresh strawberries and related processed products are supplied to markets around the globe from Jiangsu.

During the event, 12 new strawberry varieties were introduced, including Yanmei No. 1, Jingxiang No. 2, Yanli, Jiande Red, Ji Jiu, and Zhongmei Xiangyu. A variety of strawberry substrates, production machinery, irrigation systems, water-soluble

fertilizers, and cultivation systems were also displayed.

International Advanced Technology Application and Promotion Center for Strawberries was unveiled jointly by Bruno Mezzetti, Chairman of the Berry Section of the International Society for Horticultural Science, and Ma Zhenghua, Secretary of the District Party Committee. Additionally, the Yandu Strawberry Industry Research Institute of Jiangsu Academy of Agricultural Sciences was officially launched at the conference.

Since the strawberry growing fields in China cover a wide range of altitudes, from -100 meters to 3900 meters, the symposium provided an effective method for achieving this goal "Strawberry from coast to plateau".

X ISS provided a forum for international professional exchange between researchers, academics, technicians, students, sales representatives and other professionals from the sector, establishing new collaborations and enhancing professional contacts. Additionally, the X ISS held exhibitions on strawberry production and research, including an exhibition of equipment and technology used in strawberry production by major domestic and international strawberry producers, in addition to invited lectures, oral presentations in various sessions, and technical visits.