

Sunkist signs an agreement to invest in Sienz to accelerate the innovation pipeline and develop new technologies

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Sunkist Growers acquired a minority stake in Sienz, a global leader in fruit and vegetable packinghouse technology. With this strategic investment, Sienz assumed full responsibility for providing critical parts, service, and ongoing support to Sunkist's packinghouse equipment customers worldwide. Sienz will also collaborate with Sunkist to develop new technologies.

Lisa Park, Chief Financial Officer at Sunkist Growers, Inc. said "With Sienz, we are ensuring to have access to best-in-class technology and service. Our aspirations do not end at the packinghouses but extend to the full value chain – seed to consumer. We need to collect the right data, leverage automation, and apply AI where necessary to deliver the best results for our members, and Sienz can help Sunkist get there."

Sebastian Martinez, Chief Executive Officer of Sienz, shared, "We're excited about this new chapter with Sunkist, and we are fully committed to ensuring our strategic alliance delivers exceptional value. Our team will provide top-tier support to ensure all Sunkist customers are well taken care of with our advanced technology and service solutions."

Sienz is a global leader in providing innovative technology solutions for fruit and vegetable packinghouses. Founded by industry pioneers, Sienz specializes in advanced optical sorting, grading, and packing equipment designed to enhance efficiency and product quality. Committed to sustainability and customer satisfaction, Sienz partners with growers and packers worldwide to deliver cutting-edge solutions that meet the evolving demands of the fresh produce industry.