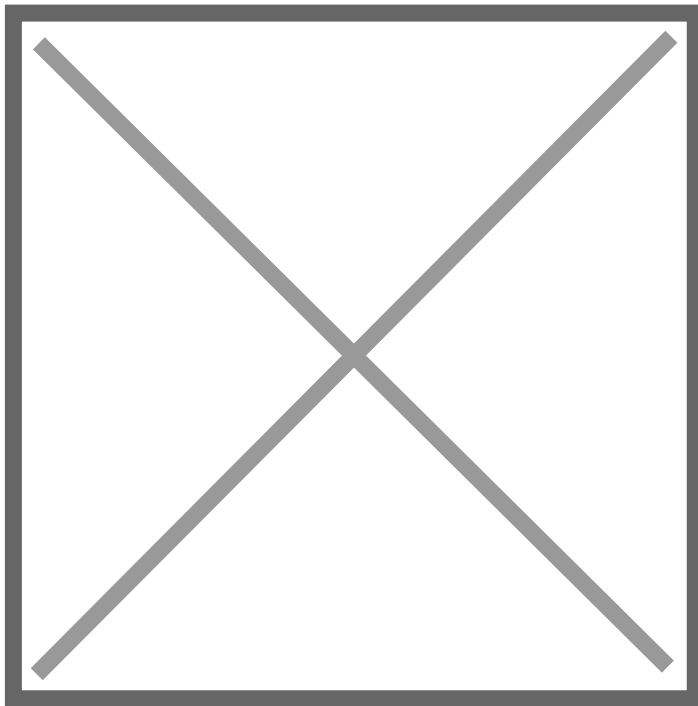


## Breaking shell: Sanguan Farm leads Thailand's cage-free egg revolution

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**Sanguan Farm, based in Saraburi province, has introduced Thailand's first pasteurized cage-free liquid egg, signaling a major step forward in animal welfare within the country's egg industry. Currently home to over 30,000 cage-free hens, the farm plans to expand its flock to meet growing demand from foodservice providers and hotels. Following the early-year launch of its liquid egg product, the company aims to introduce cage-free egg white and yolk products by mid-year**



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In the heart of Saraburi province, a quiet agricultural shift is making noise in Thailand's food industry. Sanguan Farm, a family-owned business with a forward-looking vision, has officially launched the country's first pasteurized cage-free liquid egg—a milestone for both animal welfare and the Thai egg market.

At present, the farm is home to over 30,000 cage-free layers, with plans already underway to significantly increase that number. The move comes in response to the growing demand for liquid egg products, particularly from the foodservice and hospitality sectors, which are increasingly seeking ethically sourced ingredients that align with global sustainability trends.

The launch of Sanguan Farm's cage-free liquid egg earlier this year is just the beginning. The company is preparing to introduce cage-free egg white and yolk products by mid-year, broadening its offerings and reinforcing its commitment to responsible farming practices.

"This is more than a business decision—it's a long-term investment in the future of food," said Sathit Kruarattikan, CEO and owner of Sanguan Farm. "Consumers are demanding higher animal welfare standards, and we want to meet that expectation not only with words, but with real change."

The move positions Sanguan Farm as a pioneer in Thailand's slowly evolving egg industry, where caged systems remain the norm. By investing in cage-free production and processing, the company hopes to inspire others in the sector to consider more humane alternatives, all while delivering high-quality products that meet international standards.

As the conversation around ethical consumption continues to gain momentum across Asia, Sanguan Farm's initiative could serve as a blueprint for others—showing that innovation and compassion can, indeed, go hand in hand.