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ApexBrasil and CropLife unveil Brazil bio-inputs initiative

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The initiative aims to boost the global presence of Brazilian companies in the bio-inputs sector and was officially launched at an event in BrasÃlia. Organizers highlighted Brazilâ??s ambition to become a global leader in biological agricultural solutions through this project. Key activities include participation in international trade fairs, business matchmaking, trade missions, institutional promotion, and market research, with the initial focus on developing the projectâ??s institutional brand.

The projectâ??s objective is to showcase Brazilâ??s competitive advantages and leadership in sustainable agricultural technologies, helping Brazilian bio-input companies expand into international markets. It seeks to generate business and investment opportunities within the bioeconomy and establish Brazil as a hub for nature-based agricultural solutions.

The bio-inputs market in Brazil is rapidly growing, with a 13 per cent increase in usage during the 2024-2025 harvest, covering 156 million hectares. A CropLife Brasil and Blink survey showed the adoption rate rising from 23 per cent to 26 per cent of the planted area nationally. The sector has grown by an average of 22 per cent annually over the past three years, far outpacing the global average. CropLife Brasil CEO Eduardo LeÃ£o emphasized Brazilâ??s strong position as a major tropical agriculture market with a highly competitive sector and noted that 90 per cent of bio-input raw materials are sourced domestically.

LeÃ£o added, â??Of the thousand registered bio-input products, half have been registered in the last three years, making this an ideal time to launch this project. Brazil is expected to produce one-third of the worldâ??s bio-inputs within the next decade,

and we aim to share the benefits globally.â?•

The crop protection market, which includes both biological and chemical inputs, grew 7 per cent last season, with bio-inputs surging over 35 per cent, making it one of the fastest-growing areas in Brazilian agribusiness. According to CropLife Brasil, this growth is supported by three pillars: high technical quality of products, economic competitiveness, and increasing adoption of low-environmental-impact production methods demanded by both domestic and international markets.

Representing the Brazilian government, Rodrigo Rollemberg, Secretary of Decarbonization and Green Economy at the Ministry of Development, Industry, and Trade, emphasized the sectorâ??s promising potential. He stated, â??This project is vital for showcasing to the international community what Brazilian agriculture truly stands forâ??a sector backed by the worldâ??s most advanced environmental laws, cutting-edge technology, and now bio-inputs. These advancements help reduce reliance on external inputs, lower costs, and boost sustainability. It presents a significant opportunity to reshape the global perception of our agriculture at this yearâ??s COP in Brazil.â?•

Brazil is home to over 170 bio-input manufacturers, offering more than 1,000 registered products, which firmly establishes the country as a center of excellence in sustainable agricultural solutions tailored for tropical farming.