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# Pivot Bio and Taranis partner to expand access to Conservation Funding for growers

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Pivot Bio, one of the worldâ??s leading innovative agtech companies, and Taranis, the global leader in AI-powered crop intelligence, announced a new partnership to support growers in adopting sustainable nutrient management practices through the Taranis Conservationâ?¢ program. This collaboration will enable Pivot Bioâ??s dealer network to offer Taranis Conservation services to help growers unlock NRCS funding for regenerative practices like soil testing, nitrogen stabilizers and variable rate technology.

The partnership is focused specifically on enhancing growersâ?? access to CSP and EQIP programs by supporting the use of Pivot Bioâ??s flagship product, PROVENÂ® 40 for Corn, a microbial nitrogen solution designed to sustainably replace a portion of synthetic nitrogen, particularly fall and spring applications that are more prone to loss. Taranis Conservation will equip Pivot Bio dealers and their growers with expert guidance, digital recordkeeping and USDA-aligned documentation to increase funding success rates and promote long-term profitability.

â??This partnership is about empowering growers to make sustainable nitrogen management a realityâ??and get paid for it,â?• said Jim Kelly, Director of Commercial Sustainability Partnerships at Pivot Bio. â??Taranis has built a seamless process that reduces the friction in accessing government programs. Together, we can help more growers adopt PROVEN 40 and other smart agronomic tools, while improving soil health, ROI and long-term resilience.â?•

Taranis Conservation offers growers a unique, end-to-end service that simplifies access to government conservation incentives. With no upfront cost and a success-based model that only charges when funding is secured, the program makes it easier for growers to adopt sustainable practices that can significantly improve ROIâ??and in some cases, even double their

net profit. Itâ??s fully aligned with USDA CSP and EQIP guidelines and designed to meet emerging compliance standards for low carbon intensity (CI) scoring.

â??We created Taranis Conservation to remove the administrative hurdles and information gaps that often prevent growers from tapping into the conservation dollars potentially available to them,â? said Opher Flohr, Taranis CEO. â??Pivot Bio is at the forefront of sustainable nitrogen solutions, and weâ??re excited to partner with them to help more growers access funding, improve nitrogen efficiency and strengthen their conservation efforts.â?

The partnership enables dealers across the Pivot Bio network to immediately begin referring customers to the Taranis Conservation service, which supports growers in identifying eligible acres, preparing documentation and submitting applications directly to NRCS. Participating growers retain full agronomic autonomy while benefiting from expert guidance and streamlined access to conservation funding.