



Azelis establishes its presence in Bangladesh

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Azelis, a leading innovation service provider in the chemicals and food ingredients industry has announced the opening of its first office in Dhaka, Bangladesh. It is an integral part of the group's organic growth strategy to strengthen its footprint across the South Asian continent and provide additional solutions and expertise to customers. Azelis's rapid growth in South Asia, along with the support of its partners, enabled Azelis to further invest in its geographical expansion.

As one of the fastest growing economies in the world, Bangladesh is an important hub that offers many new business opportunities in key markets across the life sciences and industrial chemicals industries. Azelis's Bangladesh office serves the pharma, food, agricultural, CASE and personal care markets, complementing its more than 30 offices across the region. This new expansion brings Azelis closer to its customers in Bangladesh, deepening customer intimacy and supporting growth in Asia Pacific, while also enabling closer collaboration with partners and reducing complexity for their sales organization.

Aparna Khurana, Azelis India Managing Director, said, "Expanding into Bangladesh is a strong reflection of our commitment to organic business growth and remaining a leader in our industry through providing innovative solutions to a wider audience."

Vivek Pandey, Bangladesh Country Manager, said, "Through our new Bangladesh office, we aim to support our existing principals by bringing their product portfolio to a larger audience, leading to new and untapped opportunities in a market with high potential. We will also be able to better support local customers directly, by bringing our sales capabilities, technical expertise and supply chain solutions closer to them, along with better sourcing and product availability, as we collaborate to develop solutions that meet their needs."